

**August 8, 2011: Florham Park, NJ**

**Armada Health Care Signs Agreement with St. John's University College of Pharmacy and Allied Health Professions Faculty Member To Oversee Clinical Content for its Online Therapy Management System**

Armada Health Care is pleased to announce a collaboration agreement with Dr. Danielle Ezzo, Associate Clinical Professor of Pharmacy at St. John's University College of Pharmacy and Allied Health Professions.

St. John's College of Pharmacy and Allied Health Professions, founded in 1929 and located in Queens, NY, maintains a strong commitment to excellence providing state-of-the-art equipment and facilities focusing on pharmacology, toxicology, medicinal chemistry, industrial pharmacy, and drug information.

St. John's University faculty member Danielle Ezzo, B.S., Phm., Pharm.D, will assist in the review of all developed clinical protocols and medication assessment tools across the therapeutic categories supported by Armada's ReachRx Online Therapy Management (OTM) system, which includes 15 disease states ranging from HIV/AIDS to oncology.

"Armada is pleased to engage the clinical expertise of a clinical pharmacy practice faculty member from St. John's University," Lawrence Irene, CEO of Armada Health Care, said. "Dr. Ezzo's clinical expertise will allow us to continue to deliver the highest quality web-based therapy management applications for our member pharmacies to effectively and efficiently manage patient protocols for specialty patients on complex medication therapies. Among its many benefits, the ReachRx OTM tool tracks adherence and helps increase patient compliance, which in turn benefit our partners in pharma and biotech drug manufacturing."

"I am well aware of the growing importance of specialty pharmacies, and I am fortunate to utilize my deep clinical knowledge and experience to team with Armada Health Care, a leader in this area," said Danielle Ezzo, Pharm.D.,BCPS, CGP, Associate Clinical Professor, at St. John's University.

ReachRx OTM was recently launched to provide a web-based management support system for specialty pharmacies. This innovative application allows pharmacies to optimize drug utilization and clinical outcomes for specialty pharmacy patients, and features extensive reporting capabilities that improve fiscal management, and help meet varying payor requirements. Specialty pharmacies that use the

ReachRx OTM system can also participate in compliance and limited distribution programs from Armada and their pharma/biotech partners.

Armada's fully HIPAA-compliant ReachRx OTM system can track adherence outcomes, improve compliance by managing therapy and side effects protocols, and even assess causes of patient attrition through customized discontinuation surveys. ReachRx OTM is readily integratable with most current pharmacy systems. A private label option is also available, offering full customization.

**Armada Health Care** provides national, regional, and local pharmacy providers with access to valuable programs and compliance-driven initiatives for biotech and high-cost specialty medications. Armada also offers custom and comprehensive patient support services through its ReachRx platform. **St. John's University College of Pharmacy and Allied Health Professions** maintains a strong commitment to providing students with the education, training, and support they need to meet the present and future demands that they as professionals will encounter.

To learn more about either the ReachRx OTM system or Armada's other innovative programs and services, please call Armada Health Care at **866-766-4002** or e-mail [marketing@armadahealthcare.com](mailto:marketing@armadahealthcare.com).

