

Geno Germano, President and General Manager of Specialty Care and Oncology, Pfizer Inc, to Deliver 'State of the Pharma/ Biotech Industry' Address at 2011 Armada Specialty Pharmacy Summit

Florham Park, NJ – January 13, 2011 - Armada Health Care, LLC (Armada), the nation's largest specialty pharmacy contracting organization, announced today that Mr. Geno Germano, president and general manager of Specialty Care and Oncology, Pfizer Inc, will deliver the *State of the Pharma/Biotech Industry Address* at the 2011 Armada Specialty Pharmacy Summit on May 11, 2011 in Las Vegas.



Germano joined Pfizer from Wyeth, where he was president, U.S. and Pharmaceutical Business Units. Germano has held diverse positions in his more than 25 years in the pharmaceutical industry, including executive vice president and general manager for Wyeth Global Vaccines; managing director, Wyeth Australia and New Zealand; and executive vice president and general manager of the Wyeth Pharmaceutical Business Unit. Prior to joining Wyeth, Germano held leadership positions at several Johnson & Johnson companies. He has led numerous key product launches in primary and specialty care in gastroenterology, arthritis, infectious diseases, hemophilia, transplantation and oncology.

Germano serves on the Advisory Board of the Healthcare Businesswomen's Association, is a member of the Board of the Biotechnology Industry Organization and is a Trustee of the Albany College of Pharmacy, where he received his Bachelor of Science degree in Pharmacy in 1983.

About the Armada Specialty Pharmacy Summit

Since the inaugural gathering six years ago, the annual Armada Specialty Pharmacy Summit has grown to become the industry's foremost annual specialty pharmacy conference. This "best in class" venue and comprehensive agenda offers each attendee the opportunity to gain important knowledge about the rapidly growing specialty pharmacy channel. The agenda provides a host of events including: specialty healthcare business sessions, vendor exhibit hours, panel discussions with executives from leading health plans and dozens of educational seminars on specialty pharmacy. The conference format is meticulously designed to allow each attendee the opportunity to network with leading healthcare executives and other key industry stakeholders to establish strong business relationships with fellow industry associates. Upon conclusion, conference participants will depart having gained a new and meaningful insight that transfers today's specialty pharmacy trends into tomorrow's successful business opportunities.

Attendance is projected at 1,500 participants representing more than 400 specialty healthcare organizations. They will include: owners, senior executives, trade relation executives, sales and marketing directors, medical and pharmacy directors, specialty nurses as well as many other key representatives from specialty pharmacy providers, national health plans, pharma/biotech manufacturers, brand/generic drug companies, wholesale distributors, and many other industry organizations. The Armada Specialty Pharmacy Summit is considered one of the top annual healthcare conferences in the US pharmaceutical industry. Registration is available online through www.armadasummit.com.

About Armada Health Care (Armada)

Armada has built the nation's largest specialty pharmacy contracting organization for comprehensive and cost effective access to the nation's \$100 billion specialty pharmacy industry. Armada offers specialty pharmacy providers, pharma/biotech manufacturers, national health plan payers and wholesale distributors a specialty pharmacy channel management solution through customized patient programs, prescription-data-management services and other unique purchasing agreements on specialty pharmacy products purchased and dispensed within this market.

For more information about the Armada Summit, contact:

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