

Janssen Biotech President, Robert Bazemore Joins Armada Summit Faculty Set to Deliver "A Pharma/Biotech Specialty Perspective" During 2012 General Session

Armada Health Care is pleased to announce that Robert Bazemore, President of Janssen Biotech, Inc. will join the 2012 Armada Specialty Pharmacy Summit Faculty. Scheduled for May 2, 2012, Mr. Bazemore will present "*A Pharma/Biotech Specialty Perspective*" during the Summit's General Session.

"We are honored that Mr. Bazemore will be joining the Summit faculty. We greatly look forward to his valuable insight into the trends impacting specialty from the perspective of a pharmaceutical manufacturer," stated Armada CEO, Lawrence Irene, RPh.

Rob Bazemore is President of Janssen Biotech, Inc., formerly Centocor Ortho Biotech Inc. He is responsible for overall achievement of company business objectives and acceleration of Immunology and Oncology growth strategies, enabled by an unyielding focus on patients. Rob serves as a member of the Janssen North America Pharmaceuticals Leadership Team and is based in Horsham, Pennsylvania.

Rob has more than 20 years of domestic and global industry experience in strategic marketing, brand marketing, medical affairs and field sales. He began his Janssen career at Centocor in 2002, and most recently served as Worldwide Vice President, Immunology Franchise, where he chaired the Immunology Therapeutic Area Operating Committee (TAOC). Rob led the commercial assessment and strategic development of new "white space" disease areas within Immunology and Pulmonology and directed worldwide launch preparation for late-stage biologic and small molecule compounds.

Prior to joining Janssen Biotech, Rob spent 10 years at Merck & Co, Inc., where he held positions in sales, medical affairs and both product and strategic marketing.

Rob serves on the Board of Directors for Pennsylvania BIO, a statewide association dedicated to advancing the biosciences industry.



2012 ARMADA SPECIALTY PHARMACY SUMMIT

THE WYNN - LAS VEGAS
May 1-4, 2012

The Nation's Largest Conference for
the Specialty Pharmacy Industry

About the Armada Specialty Pharmacy Summit

Scheduled dates for the Armada Specialty Pharmacy Summit are May 1-4, 2012 at the Wynn Hotel in Las Vegas. The Armada Summit has grown to become the industry's foremost annual healthcare conference for the specialty pharmacy market. The "best in class" venue and comprehensive agenda offers each attendee the opportunity to gain important knowledge about the rapidly growing specialty pharmacy channel. The full agenda provides numerous events including: specialty focused business sessions, vendor exhibit hours, and expert industry panel discussions, dozens of educational seminars on specialty pharmacy, live CE credits and more. The conference format is meticulously designed to allow each attendee the opportunity to network with leading healthcare executives and other industry stakeholders to establish strong business relationships. Upon conclusion, conference participants will depart having gained a new and meaningful insight that transfers today's specialty pharmacy trends into tomorrow's successful business opportunities.

In 2011, over 1,500 industry professionals representing nearly 400 specialty healthcare organizations attended the annual Armada Summit. They included: owners, senior trade executives, sales and marketing executives, medical directors, pharmacy directors, specialty nurses and other key representatives from specialty pharmacy providers, national & regional health plans, Pharma/Biotech manufacturers, brand/generic drug companies, wholesale distributors, and other industry organizations. It is estimated attendance at the upcoming 2012 Armada Summit will break all previous records and include nearly 2,000 healthcare professionals from the specialty pharmacy marketplace.

The Armada Specialty Pharmacy Summit is considered one of the top five annual healthcare conferences in the U.S. pharmaceutical industry. Registration and other detailed information about the 2012 Summit are available online through www.armadasummit.com.

For more information and conference registration, please contact:

Mr. Chris Benz, Business Development Director
Armada Health Care
Phone: 973-564-8004
Email: chris.benz@armadahealthcare.com