



## ***Armada Opens Registration for 2011 Specialty Pharmacy Summit Attendance Projected to Increase by 30 Percent!***

**Florham Park, NJ – November 8, 2010-** Armada Health Care (Armada) announced today that registration is now open for the 2011 Seventh Annual Armada Specialty Pharmacy Summit. Last year's Specialty Pharmacy Summit attracted more than 300 organizations and over 1,000 professionals. Based on early inquiries and numerous requests for information and registration, attendance for the 2011 Armada Summit is projected to increase by 30 percent. Organized and hosted by Armada, this four day conference is the industry's largest annual gathering of specialty pharmacy stakeholders. The 2011 Armada conference promises to deliver an unparalleled opportunity to learn more about one of the fastest growing areas in healthcare, specialty pharmacy. Mr. Robert Irene, president and co-founder of Armada stated, "Our full conference agenda, renowned speakers, networking opportunities and first class venue are meticulously chosen to maximize the experience of all participants. The 2011 Armada Summit will offer a robust and comprehensive forum for our industry partners. This annual meeting is indisputably the premier national event for the specialty pharmacy industry. We encourage all interested organizations to attend..." The 2011 Armada Summit will be held on May 10-13, 2011 at the Wynn hotel in Las Vegas.

### **About the Armada Specialty Pharmacy Summit**

Since the inaugural gathering six years ago, the Armada Specialty Pharmacy Summit has grown more than 50 fold in attendance and participation. This "best in class" venue and unique agenda offers every attendee a genuine opportunity to gain important knowledge about the evolving specialty pharmacy channel. The Armada Summit provides a host of specialty pharmacy educational programs including: valuable business sessions, productive meetings, abundant vendor exhibit hours and seminars with CE Credits. The conference format is designed to also allow ample opportunities to schedule private meetings, network and establish new business relationships with other industry associates. Upon conclusion, all meeting participants will depart having gained new and meaningful insights that transfer today's specialty pharmacy trends into tomorrow's successful business opportunities.

Scheduled for May 10-13, 2011 at the Wynn Las Vegas, participants at the 2011 Armada Summit will include owners, senior executives, medical directors and other key representatives from specialty pharmacy providers, third party payers, pharmaceutical and biotech manufacturers, national distributors, and other industry organizations. Registration is now open and available online through [www.armadasummit.com](http://www.armadasummit.com).

### **About Armada Health Care, LLC (Armada)**

Armada has built the nation's largest specialty pharmacy group for comprehensive and cost effective access to the nation's specialty pharmacy market. Armada offers a total specialty pharmacy channel management solution through customized patient service programs, prescription data management services and unique purchasing agreements. These programs benefit specialty pharmacy providers, pharmaceutical and biotech manufactures, national payers, wholesale distributors and most important, specialty patients. In 2010, Armada members are projected to dispense over \$30 billion of specialty prescriptions to patients in all 50 states. For more information about Armada, please visit [www.armadahealthcare.com](http://www.armadahealthcare.com).

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