

## ARMADA HEALTH CARE AND DEFINITIVE HOMECARE SOLUTIONS ANNOUNCE ALLIANCE FOR SPECIALTY PHARMACY SOFTWARE AND SERVICES

Armada service offerings to be integrated in Definitive Homecare's CPR+ specialty pharmacy software

COLUMBUS, OH and FLORHAM PARK, N.J., January 26, 2012 -- Armada Health Care, LLC (Armada) and Definitive Homecare Solutions announced today a joint development and marketing agreement that will integrate Armada's service offerings within Definitive Homecare's CPR+ specialty pharmacy software. Armada is a leading group purchasing and channel management organization for specialty pharmacies, providing services such as web-based therapy management and prior authorization solutions. Armada's latest innovation, ApproveRx ([www.approverx.com](http://www.approverx.com)), is a web-based platform that streamlines the prior authorization process for both prescribers and pharmacies. Definitive Homecare Solutions is the developer of CPR+ pharmacy software used by specialty pharmacies for complete patient management, pharmacy dispensing and reimbursement.

Under the agreement, CPR+ customers will have access to Armada's value-added services within CPR+ and will be able to integrate those services within their workflow in the pharmacy system used to manage their businesses. Armada members not using CPR+ will now have discounted pricing available to purchase CPR+ under Armada's group purchasing organization.

The combined offering of the two companies is not only a benefit to specialty pharmacies, it's becoming a necessity, according to Stuart Crane, co-Owner of Definitive Homecare. "Specialty pharmacies are in the business of handling high-cost medications often made available by manufacturers for limited distribution," said Crane. "Armada has worked directly with pharmaceutical manufacturers to develop their therapy management and data reporting tools to meet manufacturer requirements for pharmacies to be able to purchase and dispense those medications."

Specialty pharmacies are actively involved in therapy management and follow-up care. Compliance and persistency are critical to optimal patient care.

The CPR+ pharmacy dispensing system already helps specialty pharmacies achieve these goals. Integrating Armada's solution will advance CPR+'s ability to meet the needs of specialty pharmacies. "CPR+ has long been the leader in the home infusion pharmacy industry, and that industry has 'high-touch' patient care needs similar to those of specialty pharmacies," said Larry Irene, CEO of Armada. "Definitive Homecare has built on that background and tailored CPR+ for specialty pharmacy needs, providing tremendous value to pharmacies across the nation." And that, according to Irene, makes the partnership between Definitive Homecare and Armada a natural fit.

The two companies will release new functionality during the next six months to automate specialty drug dispense reporting and integrate therapy management and prior authorization tools, for the joint customers of Armada and Definitive Homecare.

## **About Definitive Homecare Solutions**

Definitive Homecare Solutions, Ltd. develops and licenses its business and patient management software solution, CPR+, to home infusion, specialty pharmacy, and HME/DME providers nationwide. Founded in 1993, Definitive Homecare Solutions has grown to be a leading provider of enterprise management software to the homecare and specialty pharmacy industries by providing technology to reduce costs and improve efficiencies in clinical patient management, e-billing, and inventory control. With offices in Westerville, Ohio and Laguna Hills, California, Definitive Homecare Solutions currently supports more than 1100 homecare locations and specialty pharmacies nationwide. For more information, visit [www.cprplus.com](http://www.cprplus.com) or contact Definitive Homecare Solutions at 866.277.4876 or [info@cprplus.com](mailto:info@cprplus.com).

## **About Armada**

Armada Health Care, LLC (Armada) is the nation's largest specialty pharmacy group contracting organization for comprehensive and cost effective access to the nation's \$100 billion specialty pharmacy industry. Armada offers specialty pharmacy providers, pharma/biotech manufacturers, health plans and wholesale distributors a total specialty pharmacy channel management solution through customized patient programs, prescription-data-management services and unique purchasing agreements on specialty pharmacy products purchased and dispensed within this market. For more information about Armada, please visit [www.armadahealthcare.com](http://www.armadahealthcare.com).

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