

## Schedule of Events

### Tuesday, March 10, 2009

TIME	EVENT	LOCATION
7:00 AM – 8:00 PM	<b>Summit Registration</b>	Registration Desk 3
11:00 AM – 2:00 PM	<b>Summit Meet-and-Greet/Networking Event</b> All attendees, vendors, and spouses/guests are welcome!	Sunset Terrace
2:00 PM – 3:00 PM	<b>Armada Member Meeting</b> (Armada member pharmacies only)	Mouton 1
3:00 PM – 8:00 PM	<b>Exhibit Hall Setup</b>	Latour Ballroom

### Wednesday, March 11, 2009

TIME	EVENT	LOCATION
7:00 AM – 5:00 PM	<b>Summit Registration</b>	Registration Desk 3
7:00 AM – 8:30 AM	<b>Buffet Breakfast</b>	Latour Foyer, Sunset Terrace, Latour Ballroom
8:30 AM – 12:30 PM	<b>General Session</b>	Latour Ballroom
12:30 PM – 1:30 PM	<b>Buffet Lunch</b>	Latour Foyer, Sunset Terrace, Latour Ballroom
12:30 PM – 3:00 PM	<b>Afternoon Exhibits and Networking</b> “One-on-one” meeting time with vendors	Latour Ballroom
3:00 PM – 3:45 PM	<b>Wholesaler Meetings and Presentations</b> AmerisourceBergen Cardinal Health H.D. Smith McKesson	Alsace 1 Alsace 2 Chambertin 1 Chambertin 2
5:30 PM – 7:30 PM	<b>Evening Reception</b> Cocktails and hors d’oeuvres All attendees, vendors, and spouses/guests are welcome!	Mouton

## Schedule of Events

### Thursday, March 12, 2009

TIME	EVENT	LOCATION
7:00 AM – 5:00 PM	<b>Summit Registration</b>	Registration Desk 3
7:00 AM – 8:30 AM	<b>Continental Breakfast</b>	Latour Foyer, Sunset Terrace, Latour Ballroom
12:00 PM – 1:00 PM	<b>Lunch</b>	Latour Foyer, Sunset Terrace, Latour Ballroom
7:00 AM – 3:45 PM	<b>Business Sessions</b> Reference Business Session Insert for full details	Alsace 1, Alsace 2, Chambertin 1, Chambertin 2
5:30 PM – 7:30 PM	<b>Evening Exhibits and Reception</b> Cocktails and hors d'oeuvres "One-on-one" meeting time with vendors All attendees, vendors, and spouses/guests are welcome!	Latour Ballroom

### Friday, March 13, 2009

TIME	EVENT	LOCATION
8:30 AM – 11:30 AM	<b>Exhibit Breakdown</b>	Latour Ballroom
9:00 AM – 11:00 AM	<b>"Poolside" Networking and Meetings</b>	Sunset Terrace

## General Session Agenda

Location: Latour Ballroom

### Wednesday, March 11, 2009

TIME	TOPIC	PRESENTER
8:30 AM – 9:00 AM	<b>Welcome and Opening Remarks</b>	Lawrence Irene, RPh <i>Chief Executive Officer, Armada Health Care</i>  Anthony A. Bonelli <i>President, Anthony Bonelli Associates, Inc.</i>
9:00 AM – 9:45 AM	<b>Specialty Pharmacy Landscape for 2009 and Beyond</b>	Stanley B. Blaylock, MBA <i>President, Walgreens Health Services</i> <i>Senior Vice President, Walgreen Co.</i>
9:45 AM – 10:30 AM	<b>Legal Issues Relating to DAW Prescriptions: What Exactly Did the Prescriber Order?</b>	Beth L. Rubin, JD <i>Counsel, Dechert LLP</i>
10:30 AM – 11:00 AM	<b>Morning Break</b>	
11:00 AM – 12:30 PM	<b>Managed Care Leadership Panel on Specialty Pharmacy</b>	Michael Fine, MD <i>Senior Medical Director, HealthNet of California</i>  Alan Heaton, PharmD, RPh <i>Director of Pharmacy,</i> <i>BlueCross BlueShield of Minnesota</i>  Morris R. Levene, MBA <i>Chief Operating Officer, BioPharma Partners LLC</i> <i>Former Senior Vice President,</i> <i>Excellus BlueCross BlueShield</i>  Mark Rubino, RPh <i>President, RubinoRx Consulting LLC</i> <i>Former Chief Pharmacy Officer, Aetna</i>  Moderator: Burt Zweigenhaft <i>Chief Executive Officer and Managing Partner,</i> <i>BioPharma Partners LLC</i>

## Business Sessions

Locations: Alsace 1, Alsace 2, Chambertin 1, Chambertin 2

### Thursday, March 12, 2009

TIME	ALSACE 1	ALSACE 2	CHAMBERTIN 1	CHAMBERTIN 2
7:00 AM – 8:00 AM	<p><b>MS: The New Treatment Paradigm (1.0 Credit-Hour)</b> <i>A Pathway to Success for Improved Patient Outcomes</i></p> <p>Supported by Bayer HealthCare Pharmaceuticals Jack Burks, MD Neurologist, University of Nevada School of Medicine</p>	<p>Room available for on-site meetings. Please see a CC Ford staff member at the Registration Desk for scheduling.</p>	<p>Room available for on-site meetings. Please see a CC Ford staff member at the Registration Desk for scheduling.</p>	<p>Room available for on-site meetings. Please see a CC Ford staff member at the Registration Desk for scheduling.</p>
9:00 AM – 9:45 AM	<p><b>Differentiate Your Specialty Pharmacy by Developing Clinically Unique Programs</b></p> <p>Mona Chitre, PharmD, CGP Director of Clinical Services, Strategy and Policy, FLRx Pharmacy Management, Excellus Health Plans BlueCross BlueShield</p>	<p>Room available for on-site meetings. Please see a CC Ford staff member at the Registration Desk for scheduling.</p>	<p><b>Personalized Medicine and Genetic Testing and Its Emerging Role in Specialty Pharmacy</b></p> <p>Supported by YgeneX</p> <p>Perry Dimas Vice President, Payor Relations, Precision Therapeutics</p> <p>Bill Welch Senior Vice President, Chief Commercial Officer, Monogram Biosciences</p> <p>Moderator: Gene D. Morse, PharmD Associate Dean, Clinical and Translational Research Director, Pharmacotherapy Research Center, State University of New York at Buffalo</p>	<p><b>The Specialty Pharmacy Pipeline</b></p> <p>Richard Mercure, RPh Vice President, Specialty Trade Relations, CVS Caremark</p>
10:00 AM – 10:45 AM	<p><b>The Value of Clinical and Patient Support Programs</b></p> <p>Steven B. Russek, RPh Vice President, Professional Practice and Chief Clinical Officer, Accredo Health Group</p>	<p><b>Selling to Payors in the Era of Payor-Integration: Strategies to Get Your Fair Share of Acute and Chronic Referrals</b></p> <p>Bob M. Charles, MBA Staff Vice President, Client Services and Sales, PrecisionRx Specialty Solutions</p>	<p><b>Specialty Pharmacy in the Chain Market</b></p> <p>William J. Sullivan, MBA Principal Consultant/Founder, Specialty Pharmacy Solutions, LLC</p> <p>Greg Drew, RPh President and Chief Executive Officer, Pharmacy Expertise, LLC Former Vice President, General Manager, Rite-Aid Health Solutions</p>	<p><b>Immunization Opportunities in the Specialty Channel</b></p> <p>Supported by VaxServe, a Sanofi-Pasteur Company</p>

## Business Sessions

Locations: *Alsace 1, Alsace 2, Chambertin 1, Chambertin 2*

### Thursday, March 12, 2009

TIME	ALSACE 1	ALSACE 2	CHAMBERTIN 1	CHAMBERTIN 2
11:00 AM – 11:45 AM	<p><b>The Legislative and Political Landscape for Specialty Pharmacy: The View from Washington</b></p> <p>Jayson S. Slotnik, MPH, JD Associate, Hogan &amp; Hartson</p> <p>Marc Samuels, MD Partner, HillCo Partners</p>	<p><b>Overview of IVIG (1.0 Credit-Hour)</b></p> <p>BDI-Grifols Cooperative Presentation</p> <p>Virginia Kraus RN, MSN Medical Science Liaison, Grifols USA, LLC</p>	<p><b>Contracting and Reimbursement for Specialty Pharmacies With Managed Care Payors</b></p> <p>Ellen Scharaga, RPh Director of Pharmacy, Specialty Injectible and Home Infusion, Advanced Care, Inc Former Vice President, Pharmacy Group Health Inc</p>	<p>Room available for on-site meetings. Please see a CC Ford staff member at the Registration Desk for scheduling.</p>
1:00 PM – 1:45 PM	<p><b>Utilizing Patient Assistance Programs</b></p> <p>David M. Suchanek RPh Partner/Vice President, Biotech and Specialty Services, D2 Pharma Consulting LLC Former Vice President, Pharma Programs, CuraScript</p>	<p><b>Armada Health Care: Developing Strategies for Specialty Pharmacy</b></p> <p>Thomas Cohn Chief Information Officer, Armada Health Care</p>	<p><b>Specialty Drug Reimbursement Trends and Observations</b></p> <p>John F. Aforismo, RPh Chairman and Founder, RJ Health Systems International, LLC</p>	<p><b>Core Services in Specialty Pharmacy</b></p> <p>Nicholas Saraniti Chief Executive Officer/ Director of Operations, Commcare Pharmacies</p>
2:00 PM – 2:45 PM	<p><b>Healthcare 2009: Doom and Gloom or Land of Opportunity?</b></p> <p>Presented by Provident Healthcare Partners</p>	<p><b>Physicians: What We Expect From Specialty Pharmacy</b></p> <p>Daniel McCrone, MD Chief Medical Officer, BioPharma Partners LLC Former Chief Medical Officer, Empire BlueCross BlueShield</p>	<p><b>Harnessing Technology in Improving Patient Adherence</b></p> <p>Adee Feinstein Vice President, Patient Adherence Solutions, AssistMed, Inc</p>	<p><b>HIV Pharmacy Essentials</b></p> <p>Joel Zive, PharmD Vice President, Zive Pharmacy Inc</p>
3:00 PM – 3:45 PM	<p><b>Specialty Drug Prior Authorization and Understanding the Processes to Achieve Coverage and Reimbursement</b></p> <p>Paul A. Polansky, MBA Executive Vice President and Chief Pharmacy Officer, Sanovia Corporation</p>	<p><b>ERISA, Labor, Employer Coalitions, and Self Insured Payors: New Marketing Opportunities</b></p> <p>Philip Faicco Director, Labor Markets Broadreach Medical Resources</p> <p>Malcolm Howard, ACHE Chief Strategy Officer, Broadreach Medical Resources</p> <p>Vincent Nasso Director, Affordable Scripts Inc</p>	<p><b>Integrating Your Specialty Pharmacy Practice With Evidenced-Based Programs</b></p> <p>Terrance Killilea, PharmD Vice President, Clinical and Fiscal Integration Integrated Healthcare Metrics Former Vice President, Pharmacy Services Regence BlueShield of Idaho Regence BlueCross BlueShield of Utah</p>	<p><b>A Review of Risk Management Plans, REMS and Their Relationship to Product Commercialization</b></p> <p>David A. Galardi, PharmD Executive Vice President, Apogenics, Inc</p>